

# 2011 Colorado Rapids

# CLUB





## E. STANLEY KROENKE

**OWNER & GOVERNOR, KROENKE SPORTS ENTERPRISES, LLC**

Mr. E. Stanley Kroenke was officially introduced as the owner of the Colorado Rapids on September 23, 2003 and has been a top proponent of soccer in the state of Colorado and the United States ever since.

Kroenke Sports Enterprises, Mr. Kroenke's Denver-based company, also owns the National Basketball Association's Denver Nuggets, the National Hockey League's Colorado Avalanche, and the National Lacrosse League's Colorado Mammoth. His teams have hosted the 2001 NHL All-Star Game, the 2004 and 2009 NLL All-Star Games, the 2005 NBA All-Star Game and the 2007 MLS All-Star Game, bringing some of the world's most famous athletes to Denver.

KSE's dedication to success has been evidenced by the consistent playoff runs of its teams. The Rapids continue to build excitement for the world's game in the Rocky Mountain region further by the club's 2010 MLS Cup championship. The Avalanche has made the playoffs in 12 of its 14 seasons in Denver and defeated the New Jersey Devils in June 2001 to win the Stanley Cup, the second in franchise history (1996). The Nuggets have returned to prominence with a remarkable turnaround this decade and are one of only three NBA teams to make the playoffs in each of the past seven seasons, including a remarkable run to the 2009 Western Conference Finals. The Mammoth has been a playoff participant in seven of its eight seasons and won the NLL championship in 2006.

In August 2010, National Football League owners unanimously approved Mr. Kroenke's bid to become principal owner of the St. Louis Rams. A native Missourian, Mr. Kroenke played a vital role in bringing the NFL back to St. Louis in 1995. Prior to becoming the majority owner of the Rams, he was the minority owner of the team. With his real estate development expertise, Mr. Kroenke was instrumental in the building of Rams Park, now known as the Russell Training Center.

In February 2007, Mr. Kroenke purchased a significant stake in Arsenal FC. He owns more than 29 percent of London's storied football club. The initial investment came months after KSE and the Colorado Rapids formed a landmark marketing and strategic partnership with the famed Barclays Premier League club.

The relationship has been further strengthened by the completion of KSE's acquisition of 50 percent shareholding in Arsenal Broadband Limited. In September 2008, Mr. Kroenke was appointed to the Arsenal board as a non-executive director.

Under Mr. Kroenke's direction, KSE completed three of the company's most ambitious projects to date. On April 7, 2007 KSE opened Dick's Sporting Goods Park. The state-of-the-art sports facility on more than 160 acres in Commerce City, Colo., seats 18,000 fans for field sports and up to 27,000 for concerts. The award-winning field at Dick's Sporting Goods Park has been heralded as "one of the finest pitches in the world" by numerous international players and coaches who have played at the complex. In November 2008, the stadium hosted Colorado's first-ever World Cup qualifier between USA and Guatemala.

Dick's Sporting Goods Park also includes 24 surrounding playing fields for youth and adult recreational sports such as soccer, lacrosse and rugby. The complex anchors the 917-acre Prairie Gateway site that is a public-private partnership between KSE and Commerce City. The site is host to the Commerce City municipal hall, retail facilities, offices for the U.S. Fish and Wildlife Service, and a visitors' center for the Rocky Mountain Arsenal Wildlife Refuge. The project has created hundreds of jobs in the community and is expected to generate thousands more as the growth continues.

Altitude Sports & Entertainment, a 24-hour regional television network began operation in September 2004, becoming the new television home for the Nuggets and Avalanche. Altitude also features other professional, collegiate and high school sporting events, as well as outdoors and lifestyle programming, entertainment and community interest coverage throughout the Rocky Mountain West.

TicketHorse became the official and exclusive ticket provider for both primary and secondary ticket sales for all KSE properties in July 2009. TicketHorse is committed to the highest standards of service to buyers and sellers, ticketing millions of consumers throughout Colorado.

One of KSE's primary focuses has been the Colorado community and civic causes. More than \$15.5 million in contributions have been made to Colorado charities through Kroenke Sports Charities and the Denver Nuggets and Colorado Avalanche Community Funds.

Kroenke Sports Enterprises purchased the Paramount Theatre, a historic landmark in downtown Denver, in July 2002. The venerable theatre remains a vibrant, multi-event facility where Denver residents and visitors enjoy a wide variety of entertainment ranging from classic concerts to family shows, dance productions, comedic performances and charitable events each year. Pepsi Center and the Paramount Theatre are home to more than 250 events annually including world renowned concerts such as Madonna, Celine Dion, U2 and Lady Gaga.

Peak Entertainment, LLC, a joint venture of Kroenke Sports Enterprises and AEG Live Rocky Mountains, opened 1STBANK Center together in March 2010. The multi-use arena accommodates up to 6,500 people for a mixture of events located in Broomfield, Colo.

Mr. Kroenke's enthusiasm and vision ensure that Denver will continue to be the top entertainment destination in the Rocky Mountain region for generations to come. Local media outlets have consistently named Mr. Kroenke one of the most significant people in the Denver arts and entertainment community, saying "No other person entertains more people more often."

In August of 2008, Pepsi Center played host to the Democratic National Convention. Tens of thousands of delegates, journalists, volunteers and patrons descended on Denver and the Pepsi Center for the

Convention. The landmark event ranks as one of the most important in KSE and Colorado history. Millions of people around the world watched the Convention, which city officials estimated boosted the local economy by nearly \$270 million.

Mr. Kroenke is chairman and owner of The Kroenke Group, a private real estate investment and development company with properties located throughout the United States and Canada. Over the past two decades, he has built a reputation as one of the nation's leading real estate developers. One of the largest ranch property owners in North America, Mr. Kroenke's ownership stakes also includes the Screaming Eagle and Jonata vineyards.

Mr. Kroenke's current and former board and trustee memberships include Wal-Mart Stores, Inc., Central Bank Holding Company, Boone County National Bank, Community Investments Partnership of St. Louis, the College of the Ozarks, and the Missouri Basketball Hall of Fame. He is a member of St. Louis' Civic Progress, which provides support and leadership for various community improvements that promote economic development, education and quality of life. In February 2009, Mr. Kroenke was enshrined into the Missouri Sports Hall of Fame.

Mr. Kroenke holds undergraduate and graduate degrees from the University of Missouri. He and his wife, Ann, have a daughter, Whitney, an award winning documentary film producer; and a son, Josh, Governor and President of the Denver Nuggets and Governor of the Colorado Avalanche.



## **JEFFREY S. PLUSH**

### **MANAGING DIRECTOR**

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Jeff Plush, a longtime executive for Kroenke Sports Enterprises, was promoted to the Rapids Managing Director position on January 23, 2006. His previous position within the organization was Senior Director of Marketing and Business Development for Kroenke Sports Enterprises, LLC, where he was charged with spearheading KSE's strategic business initiatives.

In 2007, Plush oversaw the successful opening of the Rapids' new home at Dick's Sporting Goods Park. Since its inaugural year, Dick's Sporting Goods Park has hosted over a million kids and adults from a variety of sports to its field complex and over half a million fans enjoying the stadium for Rapids games, highlighted by the only ten sellouts in Rapids history. Plush has been instrumental in bringing the 2007 MLS All-Star Game to Dick's Sporting Goods Park, along with numerous international matches and Colorado's first-ever World Cup Qualifier to the stadium. Under his leadership, the Rapids achieved record success in 2010 culminating with the club's first-ever MLS Cup championship.

Plush has played an integral role in the growth of KSE's business, including the launch of the Altitude Sports & Entertainment network, as well as the acquisition and oversight of the Colorado Mammoth of the National Lacrosse League. Additionally, Plush was largely responsible for the successful bid and execution of 2005 NBA All-Star Game in Denver.

Plush, 45, has spent his entire career in and around the business of sports and entertainment. Prior to joining Kroenke Sports Enterprises, Plush was the Director of Corporate Development for International Management Group of Denver. From 1998 to 2001, Plush negotiated endorsement deals for a stable of world-class athletes, including Olympic gold medalists Michael Johnson, Picabo Street, Jonny Moseley and Dan O'Brien.

A native of Colorado Springs, CO, Plush is very active in the Denver community, serving on the board of directors of Denver Scores and Colorado Succeeds. He resides in Denver with his wife Heather and daughters Hannah and Emily.

# VICE PRESIDENT, FINANCE



**CHARLES R. WRIGHT**  
**VICE PRESIDENT, FINANCE**

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Charlie Wright was charged with the team's transition after its acquisition by KSE. He then served as Chief Operating Officer of the franchise for 2004 and 2005. He represented the Rapids on the Major League Soccer and Soccer United Marketing Board of Governors during that time period, including serving on the Finance Committee and the Competition Committee. He took the reins as General Manager of the club after the 2004 season. Wright is now serving as the Vice president, Finance for both the Rapids and Dick Sporting Good's Park and is responsible for budgeting and financial reporting and compliance for all of the KSE entities operating in Commerce City. Wright has also served on the National Lacrosse League Board of Governors for the Colorado Mammoth as Chairman of the NLL Finance Committee and executive committee.

Aside from his soccer experience, Wright has a wealth of financial management and merger and acquisition

experience, particularly with respect to sports franchises and arenas. Previously, he spent over 20 years as an outside professional financial advisor, including over 14 years as a partner with Ernst & Young. Wright has worked with hundreds of clients in his career. He is also a shareholder and officer of an indoor soccer franchise playing in the NISL.

Wright holds several professional certifications (CPA, CMA, CIRA, CMC, CFE, CFF) and belongs to a number of professional organizations. He has a Bachelor of Arts degree, cum laude, from Duke University and an MBA in Finance and Accounting from the Owen Graduate School of Management at Vanderbilt University, where he received the Faculty Award for Distinguished Achievement. He serves on the Board of Trustees for the Mile High United Way.

# CHIEF MARKETING OFFICER



**TIM HINCHEY**  
**CHIEF MARKETING OFFICER**

Tim Hinchey begins a new chapter in his career returning stateside after being named the Rapids' Chief Marketing Officer in November 2010.

Hinchey comes to Colorado having served as the Vice President of Commercial for English Football League Championship side Derby County for the last three years.

While at Derby County, he oversaw a radical change in the club's commercial approach, introducing a number of innovative ideas and policies unique to English football that have brought great success and results 'off the field'. The Rams broke new ground by becoming the first club to secure a 'Season Presenting Partner' when telecoms firm Buymobilephones.net signed up for the 2008/9 season, a relationship which has since grown to become Derby County's first shirt sponsor through 2013. Under his leadership, the Rams more than doubled their sponsorship revenue and saw record sales figures for corporate hospitality.

Before joining DCFC, Hinchey was with the NBA's Charlotte Bobcats as their Executive Vice President of Business Operations. During his time there, the Bobcats smashed their all-time season ticket record and introduced 22 new corporate partners, more than doubling corporate sales revenue in one year.

Hinchey previously served as senior vice president of corporate development and chief marketing officer for the New Orleans/Oklahoma City Hornets where he was responsible for the team's corporate partnerships, partner services, luxury suite sales and service and the start-up of the team's relocation to Oklahoma City and

its subsequent success in ticket sales and corporate development.

Prior to joining the Hornets, he worked for Runyon, Saltzman & Einhorn as alliance marketing director, creating a new division where he developed new business relationships and served the firm's sports and entertainment clients, including AAA minor league baseball franchises Sacramento River Cats and Portland Beavers. Hinchey also served as vice president of brand development for Krispy Kreme Doughnuts in Northern California.

His start in professional sports came began with the Los Angeles Kings in 1991 and continued as vice president of marketing and corporate sales for the Utah Grizzlies and the E Center (ice hockey venue for the 2002 Olympic Games), senior vice president of business development for the Long Beach Ice Dogs and director of strategic alliances for Maloof Sports & Entertainment, where he developed strategic and innovative plans for all corporate partnerships integral to the NBA Sacramento Kings, WNBA Sacramento Monarchs, WISL Sacramento Knights, ARCO Arena and Senior PGA Tour Gold Rush Classic.

Hinchey's introduction into the world's game came in the summer of 1994 where he held the position of Assistant Press Officer for the World Cup during all competitions, including the Final at the Rose Bowl in Los Angeles.

A native of northern California, Hinchey and his wife Mia are the proud parents of six children.

# KSE EXECUTIVE STAFF



**JIM MARTIN**  
PRESIDENT & CHIEF EXECUTIVE  
OFFICER



**BRUCE GLAZER**  
EXECUTIVE VICE PRESIDENT  
AND CHIEF FINANCIAL OFFICER



**MATT HUTCHINGS**  
EXECUTIVE VICE PRESIDENT,  
MEDIA



**DOUG ACKERMAN**  
SENIOR VICE PRESIDENT,  
VENUES



**MIKE BENSON**  
SENIOR VICE PRESIDENT,  
BUSINESS AFFAIRS AND  
TREASURER



**MARK WAGGONER**  
SENIOR VICE PRESIDENT,  
SPORTS FINANCE



**TOM PHILAND**  
SENIOR VICE PRESIDENT,  
MEDIA & SPONSORSHIP SALES



**STEPHEN STIENEKER**  
SENIOR VICE PRESIDENT,  
GENERAL COUNSEL



**KURT J. SCHWARTZKOPF**  
CHIEF MARKETING OFFICER,  
COLORADO AVALANCHE AND  
DENVER NUGGETS



**DAVE JOLETTE**  
VICE PRESIDENT,  
VENUE OPERATIONS



**DEB DOWLING-CANINO**  
VICE PRESIDENT,  
COMMUNITY RELATIONS  
AND FAN DEVELOPMENT



# RAPIDS & STADIUM STAFF

## OWNERSHIP

E. Stanley Kroenke

## FRONT OFFICE STAFF

Managing Director .....	Jeff Plush
Vice President of Finance .....	Charlie Wright
Chief Marketing Officer .....	Tim Hinchey
Director of Operations .....	Jeff Mathews
Director of Media Relations .....	Jason Gilham
Director of Ticket Sales .....	Ricardo Ramos
Director of Digital Media .....	German Sferra
Manager, Community Relations & Youth Programs .....	Marisa Colaiano
Sponsorship Sales Manager .....	Peter Schwartz
Marketing Manager .....	Wayne Brant
Marketing & Entertainment Coordinator .....	Chris Greenley
Digital Media Coordinator .....	Rebecca Payne
Ticket Sales and Service Coordinator .....	Christa Dellebovi
Partnership Marketing Coordinator .....	Makenzie Crow
Manager, Season Ticket Sales .....	Ossie Hamrick
Manager, Group Ticket Sales .....	Roy Tewell
Manager, Inside Sales .....	Zach Walker
Senior Account Executive – Ticket Sales .....	Marcus Myrick
Account Executive – Ticket Sales .....	Jordan Allarding
Account Executive – Ticket Sales .....	Dan Cottler
Account Executive – Ticket Sales .....	Chris Denny
Account Executive – Ticket Sales .....	Alex Hutson
Account Executive – Ticket Sales .....	Emily Kilcoyne
Account Executive – Ticket Sales .....	Miguel Martinez
Account Executive – Ticket Sales .....	Erik Merritt
Account Executive – Ticket Sales .....	Lindsey Nielson
Account Executive – Ticket Sales .....	Kelsey Pinney
Account Executive – Ticket Sales .....	Jessica Schubert
Account Executive – Ticket Sales .....	Allen Smith
Account Executive – Ticket Sales .....	Gordon Smith
Inside Sales Representative .....	Sean Davidson
Customer Service Specialist .....	Sara Frazier
Customer Service Specialist .....	Abbey Gettler

## TECHNICAL STAFF

Technical Director .....	Paul Bravo
Head Coach .....	Gary Smith
Assistant Coach .....	Steve Guppy
Assistant Coach .....	Brett Jacobs
Goalkeeper Coach .....	David Kramer
Fitness Coach .....	John Ireland
Head Athletic Trainer .....	Jaime Rojas
Assistant Athletic Trainer .....	Kristen Douhan
Team Physician .....	Dr. Wayne Gersoff
Equipment Manager .....	Carlos Garcia
Team Administrator .....	Erik Carlson

## RAPIDS YOUTH ACADEMY

Rapids Academy Director of Operations .....	Brian Crookham
Rapids Academy Technical Director .....	Mitch Murray
Rapids adidas Alliance Technical Director .....	Steve Cooke
Rapids Academy Manager .....	Rachel Breland
U18 Development Academy Coach .....	Michael Haas
U16 Development Academy Coach .....	Steve Trittschuh
U18 Boys Coach .....	John Wells
U16 & U12 Boys Coach .....	David Proctor
U15 Boys, U18 Girls & U14 Girls .....	Ceri Richards
U14 Boys Coach .....	Hardy Kalisher
U13 Boys Coach & U12 Girls .....	Roby Monroe
U11 Boys Coach .....	Andre Pelletier
U11 Girls Coach .....	Karen Thomas
Goalkeeper Director .....	Chris Sharpe
Goalkeeper Assistant .....	Phillip Jackson

## DICK'S SPORTING GOODS PARK STAFF

Senior Director of Venue Operations .....	Allison Hamilton
Director of Stadium Operations .....	Charlie Chicko
Event Manager, DSGP and Paramount Theater .....	Brian Theobald
Stadium Operations Assistant .....	Melissa Trujillo
Director of Ticket Operations .....	Sally Brown
Ticket Operations Manager .....	Tyrone Brown
Director of Business Development .....	Brandon Tosti
Event Coordinator, Youth Fields .....	Nate Stahlecker
Event Coordinator, Youth Fields .....	Nick Miles
Human Resources Manager .....	Mike Skarzynski
Receptionist .....	Barbara Montanez
Lead IT Support Specialist .....	JC Tuazon
IT, Support .....	Darrell Ragland
Conversion Maintenance Manager .....	Gene Marquez
Security Manager .....	Gabe Montanez
Security Agent .....	Annette Gonzales
Security Agent .....	Larry Harrison
Security Agent .....	Ray Homann
Security Agent .....	Andrea Humphrey
Security Agent .....	Morgan Stott
Turf Manager .....	Brett Baird
Assistant Turf Manager I .....	Phil McQuade
Assistant Turf Manager II .....	Cody Witham
Irrigation Tech .....	Manny Garcia
Turf Equipment Technician .....	Torrey Batts



# RAPIDS IN THE COMMUNITY

Each season the Colorado Rapids players, coaches and staff contribute time, energy and resources to positively affect the quality of life for families and children in the state of Colorado. Through school and community appearances, educational programs, charitable donations and fundraising events, the Colorado Rapids are dedicated to Improving Our Community, One Goal at a Time®.

## Kroenke Sports Charities

Kroenke Sports Charities supports children and families throughout Colorado. We pledge our resources to help fill the needs of many through support of education and recreation initiatives, appearances and sports clinics by players, coaches and alumni; donations of autographed merchandise and tickets, and the gift of service by our employees. For more information, call 303.727.3572.

## Kicks for Kids®

Kicks for Kids® is a ticket donation program designed to enable hundreds of underserved children in our community to attend a Colorado Rapids home game. Through the partnership of corporate donation and the Colorado Rapids, these children are able to attend a Major League Soccer game, holiday parties, and more.

To find out how you can be a Kicks for Kids® supporting organization or to learn more about how your organization can benefit from this ticket program, please call (303) 825.GOAL (4625).

## Rapids "Play Like a Pro" Youth Soccer Clinics

Throughout the season, Rapids players will travel to youth soccer associations in the metro Denver area to work with participants ages 7-11. Rapids players will work with existing youth team coaches to go over basic skills and drills, enabling the kids to interact with professional players of the highest level and to become familiar with the MLS game. For more information, please contact the Rapids Fan Development Dept. at 303.727.3572.

## Rapids Recess

The Rapids annually make visits to elementary schools within the Denver Metro area between the months of January-April and August-October to educate kids on the fundamentals of soccer. The Rapids' School Appearance program involves the club bringing Rapids

players out to school locations for the players to speak with elementary school students about staying healthy through the integration of academics and soccer. If you are an elementary school teacher and are interested in having the Rapids attend your school in the upcoming year, contact the Rapids Fan Development Dept. at 303.727.3572.

## The Passback Program

Rapids "Passback" Equipment & Gear Donation Program is a joint effort between the Colorado Rapids, the U.S. Soccer Foundation, Eurosport and Major League Soccer to assist in meeting the soccer needs of all communities. Since its inception, the Rapids have held collections for soccer gear that has been collected and distributed to underserved schools, clubs and organizations throughout the country and abroad. Equipment collected by Passback has also been distributed to countries as far away as Africa and the ultimate goal is to collect and distribute a million items of soccer gear in the U.S.A. New and gently-used soccer equipment is collected prior to designated Rapids games each season. Colorado Youth Soccer Clubs are encouraged to donate a complete set of their team uniforms when buying new uniforms.

## Fitness for Life

The Rapids Fitness for Life program, presented by Chipotle Mexican Grill, emphasizes the importance of fitness and nutrition so that kids may focus on living a healthy lifestyle. This program is for classroom grades 6-8 throughout Metro Denver and ran by Rapids players and coaches.

## Rapids Rookie for a Day

The Rapids Rookie for a Day program, presented by Credit Union of Colorado, honors students who are quality kids. The program encourages kids, who may not be straight-A students or All-Star athletes, to continue to strive for improvement. Candidates must demonstrate academic achievement, positive attitude, good citizenship, good behavior, and community involvement. Each winner will have the opportunity to attend a Rapids training session and meet the players and coaches. They will also receive team merchandise, a \$250 savings bond, four tickets to one Rapids game, and recognition during the game that he/she attends.

# RAPIDS IN THE COMMUNITY

## Community Coach

The Colorado Rapids value individuals who have made an impact on young soccer players in our community. The Community Coach award, presented by Credit Union of Colorado, will recognize and reward youth soccer coaches who provide superior levels of leadership both on and off the field. Each winner will receive a \$1,000 Dick's Sporting Goods gift card for equipment, uniforms etc. for his/her soccer league or team. The winning coaches will have the opportunity to attend a Rapids training session and meet the players and coaches. They will also receive team merchandise, four tickets to one Rapids game, and recognition during the game that he/she attends.

## Step Up For Cancer

Dozens of Colorado non-profit agencies are collaborating for one mission: to partner in the fight against cancer. In its fourth year, participants will have the opportunity to earn pledges for their cancer charity of choice by climbing all 1,765 stairs or just a portion of the 33 rows of stairs at Dick's Sporting Goods Park.

## Rapids Kickoff Luncheon

The Rapids Luncheon will be the first fundraising event followed by a series of events leading up to the home opener. The 2011 Colorado Rapids team will

be introduced and fans have the opportunity to eat lunch with their favorite players. Corporate tables and individual tickets are available. All proceeds benefit Kroenke Sports Charities. For more information contact the Rapids Community Relations department at 303.727.3572.

## Rapids World Cup of Wine & Beer

The Colorado Rapids and Kroenke Sports Charities will host their 4th Annual World Cup of Wine & Beer charity tasting event with the team in July, 2011. The event will feature the Rapids players and coaches, beer provided by Heineken USA and delicious food and wine from various countries. The event will be held down on the field level at Dick's Sporting Goods Park. Fans are invited to "experience the world's wine & beer" with their favorite players and coaches in a cocktail-like setting. For more information contact the Rapids Foundation at 303.727.3572.

## Rapids Charity Classic

The Rapids Charity Classic golf tournament will be held in September 2011. Fans will have the opportunity to enjoy 18 holes of golf with their favorite Rapids players followed by a reception. Foursomes and individual spaces are available. Proceeds will benefit Kroenke Sports Charities. For more information contact the Rapids Community Relations department at 303.727.3572.



# RAPIDS ACADEMY/ADIDAS ALLIANCE

## Colorado Rapids Soccer Academy

The Colorado Rapids Soccer Academy provides a complete structure that serves every type of player. From fostering grassroots interest in the game through camps and developmental soccer to providing the highest level of training for the aspiring professional, the Rapids Soccer Academy is dedicated to growing the game and the individuals who participate in it. For more information on the Rapids Soccer Academy, call 303.727.3597 or email [rapidsacademy@dsgpark.com](mailto:rapidsacademy@dsgpark.com).



## Rapids adidas Alliance

On June 9, 2009, the Colorado Rapids launched the Rapids adidas Alliance, one of the most integrated partnerships in American youth soccer. The adidas Alliance was established to create a working relationship between existing youth soccer clubs that will benefit soccer development through shared resources and encouraging players to stay in their home clubs in the U11-U14 age groups. Those players will have direct access to the Rapids U16/U18 Development Academy teams through visible scouting and direct coaching and curriculum ties. Rapids adidas Alliance clubs will also have exclusive access to on-field and in-stadium educational events with the Colorado Rapids. For more information about the Rapids adidas Alliance, contact the Colorado Rapids Soccer Academy at 303.727.3597.



Partner Colorado youth soccer clubs in the Rapids adidas Alliance are:

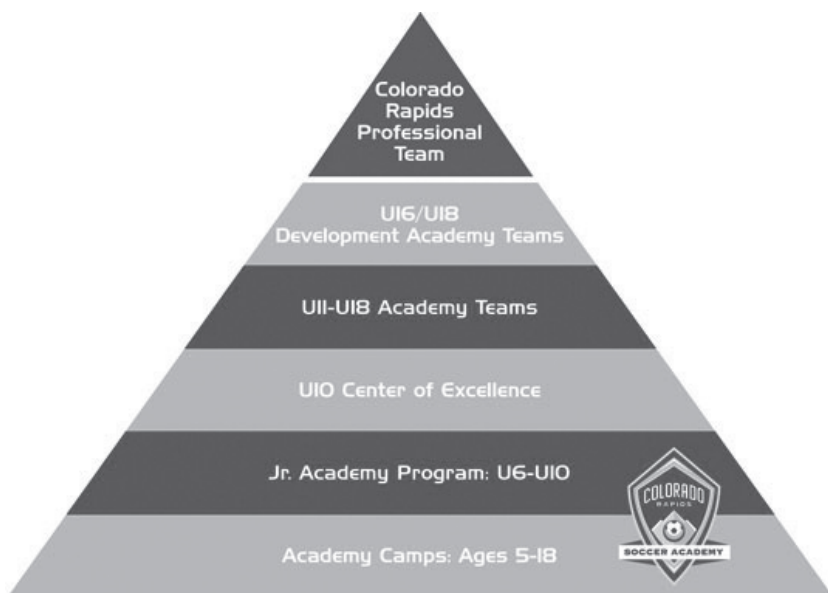
Colorado Storm Soccer Association (joined June 9, 2009)

Colorado Fusion Soccer Club (joined Sept. 29, 2009)

Downtown Las Vegas Soccer Club (joined April 8, 2010)

Rainbow Youth Soccer League (joined April 8, 2010)

Colorado EDGE Youth Soccer Club (joined May 29, 2010)



**COLORADO RAPIDS SOCCER ACADEMY**

# PARTNER CLUBS

## ARSENAL FC

On February 9, 2007, the Rapids announced a commercial alliance agreement with English Premier League club Arsenal Football Club. The establishment of the Arsenal Center of Excellence at Dick's Sporting Goods Park and the development of the Arsenal Cup, a youth tournament that will be open to American club



teams, highlight the alliance, which includes a combination of commercial and marketing efforts, along with an exchange of best practices in the Rapids' first-ever club-to-club relationship. The Rapids will conduct a portion of their preseason training at Arsenal's training ground each year.

## PACHUCA

The Rapids entered into a club-to-club partnership with Club de Fútbol Pachuca on July 31, 2007. The alliance will include an exchange of best practices and the establishment of the



"Tuzos Soccer Academy" at Dick's Sporting Goods Park, which was officially launched on Oct. 1, 2007.

## REAL MARYLAND FC

Real Maryland FC became the third partner club to align with the Rapids on January 29, 2009. The collaborative agreement focuses on the development of young players from both sides in addition to other best practice exchanges between the clubs. This partnership will allow Real Maryland FC to serve as a developmental training ground for higher-level endeavors and act



as a feeder club for talented players to come to the Rapids. Selected Rapids players will also have the opportunity to go and compete with the Second Division-United Soccer Leagues club. The agreement also includes future exhibition matches between the two teams, as well as shadowing opportunities for the Real Maryland FC coaching staff in Colorado.

# MASCOTS

In 2007, the Colorado Rapids began the introduction of four new mascots for the club. Each mascot is an animal naturally found in the Rocky Mountain Arsenal National Wildlife Refuge, which is adjacent to the Rapids' home at the Dick's Sporting Goods Park complex.

Requests for one or more of the Rapids mascots to make appearances at community events, team functions, birthday parties, public festivals, corporate functions, or any other events can be arranged by visiting the team's website, [www.coloradorapids.com/FanCenter/Mascots.aspx](http://www.coloradorapids.com/FanCenter/Mascots.aspx)





The Colorado Rapids

# Academy



Don't miss your chance to improve your soccer skills with instruction by Rapids players and coaches! The Rapids Soccer Academy has eight different camps on tap for 2011, all at Dick's Sporting Goods Park!

**Camps run all year long!**



Play



FOR MORE INFORMATION AND TO REGISTER,  
VISIT **COLORADORAPIDS.COM** OR  
CALL THE RAPIDS ACADEMY AT **303.727.3575**